



BPD advocacy • awareness • connection

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Emotions Matter, Inc.
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Emotions Matter Request for 2024 Sponsorships

January 30, 2024

Dear Community Sponsor,

We are writing to let you know about the exciting 2024 sponsorship opportunities for your company to engage in our life-saving work to support people with borderline personality disorder (BPD), a mental health diagnosis associated with suicidality, overdose and stigma.

Emotions Matter is a non-profit organization founded in 2015 by family members and people with lived experience to promote BPD recovery through peer support programs, education, and advocacy. In 2023, we served more than 2,000 people with BPD, transforming despair into hope.

As a program participant shared: *“Finding the incredibly inclusive, safe and supportive community of Emotions Matter reassured me that I was not alone living with BPD. I felt seen and heard.”*

With your financial support, we can reach even more people in 2024. Here are some of the major events Emotions Matter will be sponsoring this year:

- 1) **BPDFest24: Recovery and BPD**, a virtual conference on Saturday, April 20, 2024.
- 2) **Walk for BPD** at Pier 46 Hudson River Park, New York City on Sunday, June 2, 2024.
- 3) **BPD Art Show**, virtually and in New York City, October 2024 (date and location TBD)

With your sponsorship, we will be able to add your logo and promote your organization at these events. At certain sponsorship levels, we will also offer free BPD educational workshops or art show displays for people at your institution to learn more about our work and get involved in our movement to change how people understand BPD from the perspective of people with lived experience.

Your organization can partner with Emotions Matter in our work to foster hope for recovery for the underserved with BPD, often struggling with suicidality and lacking access to care.

Sponsorships not only support events, but also provide essential funding for our BPD peer support programs, offered at no cost to the community in most need of education and support.

Sponsorships are available at a variety of levels to showcase your organization. Please sign and return the attached form via email, or submit it by March 1, 2024. Please reach out to us at info@emotionsmatterbpd.org if you have any questions, or need further assistance with giving options.

We welcome the opportunity to meet with you and share more about our organization. Thank you in advance for your generosity!

Warm Regards,

Paula Tusiani-Eng, LMSW, M.Div

Executive Director

2024 Emotions Matter Corporate Sponsorship Opportunities

Patron - \$30,000

- Opportunity to receive free customized Emotions Matter swag and products of your choice.
- Emotions Matter will distribute literature from your organization at our events.
- Opportunity to show a short video featuring your organization at our event(s) or to have speaker(s) from your organization present at one of our events highlighting your work.
- Emotions Matter will work with you to create a customized in-person or virtual event at your organization featuring our 2024 Art Show to educate the community about BPD.
- Emotions Matter will give a complimentary virtual or in-person presentation to your organization featuring the BPD lived experience.
- 20 complimentary tickets to events, including BPDFest, Walk for BPD, and BPD Art Show.
- MC at events will acknowledge your organization or company as a special sponsor.
- Logo will have a prominent place on Emotions Matter's website with a link to your website.
- Complimentary exhibitor booth opportunity at select 2024 featured events.
- Logo will be displayed on promotional materials, t-shirts, event signage and programs.
- Mention in all press materials, on social media, and in newsletters/email blasts to members.

Diamond - \$20,000

- Emotions Matter will work with you to create a customized in-person or virtual event at your organization featuring our 2024 Art Show to educate the community about BPD.
- Emotions Matter will give a complimentary virtual or in-person presentation to your organization featuring the BPD lived experience.
- 10 complimentary tickets to events, including BPDFest, Walk for BPD and BPD Art Show.
- MC at events will acknowledge your organization or company as a special sponsor.
- Logo will have a prominent place on Emotions Matter's website with a link to your website.
- Complimentary exhibitor booth opportunity at select 2024 featured events.
- Logo will be displayed on promotional materials, t-shirts, event signage and programs.
- Mention in all press materials, on social media, and in newsletters.

Platinum - \$10,000

- Emotions Matter will give a complimentary virtual or in-person presentation to your organization featuring the BPD lived experience.
- 8 complimentary tickets to events, including BPDFest, Walk for BPD and BPD Art Show.
- MC at events will acknowledge your organization or company as a sponsor.
- Logo will be displayed on Emotions Matter's website with a link to your website.
- Complimentary exhibitor booth opportunity at one 2024 featured event.
- Logo will be displayed on promotional materials, t-shirts, event signage and programs.
- Mention in all press materials, on social media, and in newsletters.

Gold - \$5,000

- 5 complimentary tickets to events, including BPDFest and Walk for BPD.
- MC at events will acknowledge your organization or company as a sponsor.
- Logo will be displayed on Emotions Matter's website with a link to your website.
- Complimentary exhibitor booth opportunity at one 2024 featured event.
- Logo will be displayed on promotional materials, t-shirts, event signage and programs.

- Mention in various communications, such as social media and in newsletters.

Silver - \$2,500

- 3 complimentary tickets to events, including BPDFest and Walk for BPD.
- Logo will be displayed on Emotions Matter's website with a link to your website.
- Logo will be displayed on promotional materials, t-shirts, and event signage.
- Mention in select communications, such as social media and in newsletters.

Bronze - \$1,000

- Logo will be displayed on Emotions Matter's website with a link to your website.
- Logo will be displayed on select promotional materials, t-shirts and event signage.
- Mention in select communications, such as social media and in newsletters.

Friend - \$500

- Logo will be displayed on Emotions Matter's website and select promotional materials.
- Mention in select communications, such as social media and in newsletters.

2024 Emotions Matter Corporate and Individual Sponsorship Agreement

Thank you for your sponsorship of Emotions Matter. By signing this agreement, you authorize Emotions Matter to include your corporate name and logo on all BPD Walk, BPDFest, and other event materials consistent with your sponsorship selection. If you would like to give anonymously, or under a specific name, with a different level, or benefits, email Paula@emotionsmatterbpd.org to discuss your specific giving needs.

_____ \$500 Friend

_____ \$1,000 Bronze Sponsor

_____ \$2,500 Silver Sponsor

_____ \$5,000 Gold Sponsor

_____ \$10,000 Platinum Sponsor

_____ \$20,000 Diamond Sponsor

_____ \$30,000 Patron Sponsor

Company Name: _____

Contact Person: _____

Address: _____

City: _____

Phone :] _____ Fax: _____ Email: _____ Check off:

_____ Check Enclosed

_____ Charge Credit Charge (see below)

_____ Send me an Invoice

_____ Will give via Emotions Matter's website: www.emotionsmatterbpd.org.

Authorized Signature: _____ Date: _____

AMEX _____ Mastercard _____ Visa _____ Discover _____

Card No. _____ Exp. Date: _____ Sec. Code: _____

Signature: _____ Date: _____

Please email or mail this agreement by **March 1, 2024** to: Emotions Matter, Inc. P.O. Box 7642 Garden City, New York 11530. Attn. Paula Tusiani-Eng. Email: info@emotionsmatterbpd.org. Phone: 516-350-8387.